



**29<sup>TH</sup> APRIL 2020**  
JW Marriott | Aerocity | New Delhi



## ISCA11: Shopping Centre of the Year for Most Admired Marketing & Promotion Activities.

### Description:-

Consumers in metro and non-metro tier-1 and tier-2 cities of India are now experiencing some of the best malls, and this award for “**Shopping Centre of the Year for Most Admired Marketing & Promotion Activities**” goes to the top performer on all counts from across India.

### ESSENTIAL CONDITIONS:

- Assessment Period: ( 1st January to 31st December 2019 )
- Mall should have been operational on or before 31 December 2018
- “Mall” or “shopping centre” would imply “enclosed shopping centre”
- Minimum GLA 1 Lakh Sq.ft

### NOMINATION PROCESS:

- The Nomination Forms are to be submitted only via this online form.
- The Nomination Forms will be duly scrutinised and checked by an internal assessment team for correctness of relevant information provided by the nominees. In case any clarifications are required, the nominees shall be required to provide the same with due supporting documents.
- The assessment details and analysis for the categories shall be presented before the Jury who will decide the final nominees and the winner in each category for presentation of the awards. The decision of the Jury shall be considered as final and binding.
- Categories in which less than 3 valid nominations are received may/may not be dropped.
- The organisers and Jury reserve the right to change or alter the award categories.
- The last date of receiving the completed Nomination Forms is 15th April, 2020.
- Final nominees shall be eligible to receive 2 complimentary passes for the India Shopping Centre Awards presented by MAPIC India ceremony and Gala Dinner to be held on 29th April, 2020 at JW Marriott, Aerocity, New Delhi

### Judging Criteria:-

Judging by	Audit Agency	Jury
Weightage allotted	40%	60%

### IMPORTANT:-

No nomination will be considered for final award until & unless the nomination fee has been received.

In case of any difficulty please contact :-

Name : NIVISHA SINHA  
E: [nivisha.sinha@reedexpo.co.uk](mailto:nivisha.sinha@reedexpo.co.uk)  
P: +91 9560208618

I have read all instructions and want to proceed to fill the nomination form. \*

# ISCA11: Shopping Centre of the Year for Most Admired Marketing & Promotion Activities.

## 1. Name of the Nominee Shopping Centre \*

Pri Pri

## 2. Brand Name of the shopping centre (if any)

Pri Pri

## 3. Upload high resolution logo of the company/brand



Invoice.pdf

## 4. Terms and Conditions for Logo uploaded \*

The logo uploaded & shared by the concerned person filling the form may or may not be used for the following purposes:-

Display in ISCF2020 website as applicable for advertisement under the list of nominees for Award Categories.

Publications in Post show report, India Retail Report or any other publications under Reed Exhibitions India.

In case the concerned nominee is under final nominations the Logo will be used for display in dedicated catalog, Nominations Video, Standee, Backdrop as applicable.

I accept the Terms and Conditions and agree that the logo attached is best to my knowledge and can be used as mentioned in terms & conditions.

## 5. Location (Address) of the Mall \*

KORUM MALL, Mangal Pandey Road, Near Cadbury Compound, Eastern Express Highway, Thane(W)

Street Address

hdgdg

Address Line 2

Mumbai

City

Maharastra

State/Region/Province

400 606

Postal / Zip Code

India

Country

## 6. Official LandLine Number \*

9987769275

## 7. Official Contact Person \*

Pri Pri

First

Pri Pri

Last

# ISCA11: Shopping Centre of the Year for Most Admired Marketing & Promotion Activities.

## 8. Designation \*

Manager

## 9. Mobile No. \*

+91 9987769275

## QUESTIONNAIRE (To be filled here itself )

## 10. Date of launch \*

31-Jan-2020

dd-MMM-yyyy

## 11. Name of Mall Developer/ Operator (Organisation) \*

KORUM Mall (Kalpataru Retail Ventures Pvt. Ltd.)

## 12. Retail Presence (Please tick) \*

Regional

National

International

## 13. No. of Malls you currently own/operate (Mention City-wise)

Name of City \*

No. of Malls \*

New Delhi

1

## 14. Mention name of cities where you plan to launch/operate new Malls in next 3 years:

(14-a) City-Wise

(14-b) Number of Malls

Mumbai

1

Details for Nominee Mall (for which you are filing nomination for) Period:  
1 Jan to 31 Dec 2019:

## 15. Total Revenue

### (15-a) Total Rent Income + CAM charges Post-Tax (Rs. Lakhs) \*

73535276.00

INR

# ISCA11: Shopping Centre of the Year for Most Admired Marketing & Promotion Activities.

**(15-b) Alternative Revenue Sources (Promotion/ Ads, Parking, etc.) Post-Tax (Rs. Lakhs) \***

INR

## 16. Footfalls

**(16-a) Average Daily Footfalls (Weekdays) \***

**(16-b) Average Daily Footfalls (Weekends) \***

**(16-c) Name of Agency Certifying the Footfalls \***

## 17. Size of Mall (in sq.ft)

**(17-a) Land \***

**(17-b) BUA \***

**(17-c) GLA \***

## 20. Per cent (%) space to

**(17-a) Retail \***

**(17-b) Office \***

**(17-c) Hospitality \***

# ISCA11: Shopping Centre of the Year for Most Admired Marketing & Promotion Activities.

## 18. Total Number of Tenants

**(18-a) Anchors \***

12

**(18-b) Stores \***

12

**(18-c) Kiosks \***

12

## 19. Space to Parking Area (sq.ft)

**(19-a) Area (sq.ft) \***

12.0000

**(19-b) 4-Wheelers (No.) \***

12

**(19-c) 2-Wheelers (No.) \***

12

20. Retail-Mix (Mention Sq.ft floor space allotted to each)

**(20-a) Fashion-Lifestyle**

12.00

**(20-b) Electronics/Gadgets**

12.00

**(20-c) F&G, Provisions**

12.00

**(20-d) Furniture/ Furnishings**

12.00

# ISCA11: Shopping Centre of the Year for Most Admired Marketing & Promotion Activities.

## (20-e) Beautycare/Products

## (20-f) Cinema (Screens)

## (20-g) Food Services

## (20-h) Fun/ Leisure

## 21. Name of CEO/ Centre Head \*

First

Last

## 22. Mall Management & Leasing By: \*

## 23. Describe the innovative marketing & promotions activities initiated by your mall in 2019. How is it different from ongoing activities in other malls and to what extent has it contributed in increasing footfalls and sales?

### (23-a) Activity \*

### (23-b) Date of activity.

dd-MMM-yyyy



₹

₹ 673543.00

### (23-d) Agency Involved

## (23-e) Supporting Visuals



Invoice.pdf

## (23-f) Supporting video (Please Share youtube/video link)









# ISCA11: Shopping Centre of the Year for Most Admired Marketing & Promotion Activities.

**Phone \***

 +91 9987769275

**Email Id \***

nivisha.sinha@reedexpo.co.uk

## Billing Details

### Offline Payment (Cheque/ NEFT/RTGS/ Others):-

The Nomination Fees may be paid by:

#Cheque drawn in favour of "RELX IND PL - REED EXHIBITIONS ACC"

#Online transfer to our bank a/c:

A/c Name: RELX IND PL - REED EXHIBITIONS ACC

Bank Name: Citibank, First Floor, DLF Capitol Point, Kharak singh Marg, New Delhi 110001

Current a/c No: 0007050119

SWIFT Code: CITIINBXIBD

IFSC Code: CITI0000002

### Please Note:

- The nomination will not be considered complete without the receipt of payment.
- The nomination will be further considered for evaluation & assessment once the nomination fee has been received and confirmed.

I agree with terms and conditions related to payment of nomination fee. \*

## Billing & Invoice details.

**Company Name \***

KORUM Mall (Kalpataru Retail Ventures Pvt. Ltd.)

**Name of the concerned person whom the bill should be raised to \***

Nisha

First

Raghavan

Last

**GSTIN No \***

826534

# ISCA11: Shopping Centre of the Year for Most Admired Marketing & Promotion Activities.

**Bill to:- \***

KORUM MALL, Mangal Pandey Road, Near Cadbury Compound, Eastern Express Highway, Thane(W)

Street Address

jgdfgyryhhhd

Address Line 2

Delhi

City

New Delhi

State/Region/Province

110024

Postal / Zip Code

India

Country

Shipping address same as above

