



**29<sup>TH</sup> APRIL 2020**  
JW Marriott | Aerocity | New Delhi



## ISCA1: Most Admired Shopping Centre of the Year (Non-Metro)

Zone-wise: North – South – East – West/Central (All Cities in India Except Delhi  
NCR/Mumbai/Kolkata/Chennai/Hyderabad/Ahmedabad/Bangalore)

### Description:-

Consumers in non-metro tier-1 and tier-2 cities of India are now experiencing some of the best malls, and this award for “**Most Admired Shopping Centre of the Year (Non-Metro)**” goes to the top performer on all counts from each of the four zones.

### ESSENTIAL CONDITIONS:

- Assessment Period: ( 1st January to 31st December 2019 )
- Mall should have been operational on or before 31 December 2018
- “Mall” or “shopping centre” would imply “enclosed shopping centre”
- Minimum GLA 1 Lakh Sq.ft

### NOMINATION PROCESS:

- The Nomination Forms are to be submitted only via this online form.
- The Nomination Forms will be duly scrutinised and checked by an internal assessment team for correctness of relevant information provided by the nominees. In case any clarifications are required, the nominees shall be required to provide the same with due supporting documents.
- The assessment details and analysis for the categories shall be presented before the Jury who will decide the final nominees and the winner in each category for presentation of the awards. The decision of the Jury shall be considered as final and binding.
- Categories in which less than 3 valid nominations are received may/may not be dropped.
- The organisers and Jury reserve the right to change or alter the award categories.
- The last date of receiving the completed Nomination Forms is 15th April, 2020.
- Final nominees shall be eligible to receive 2 complimentary passes for the India Shopping Centre Awards presented by MAPIC India ceremony and Gala Dinner to be held on 29th April, 2020 at JW Marriott, Aerocity, New Delhi

### Judging Criteria:-

Judging by	Audit Agency	Jury
Weightage allotted	40%	60%

### IMPORTANT:-

No nomination will be considered for final award until & unless the nomination fee has been received.

In case of any difficulty please contact :-

Name : NIVISHA SINHA  
E: [nivisha.sinha@reedexpo.co.uk](mailto:nivisha.sinha@reedexpo.co.uk)  
P: +91 9560208618

I have read all instructions and want to proceed to fill the nomination form. \*

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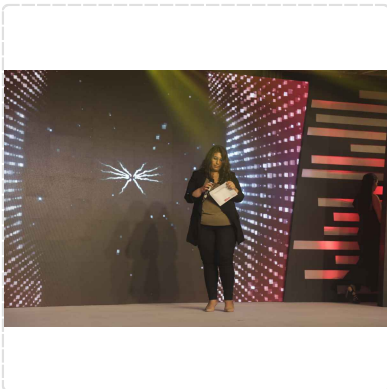
## 1. Name of the Nominee Shopping Centre \*

Pritam Bhoumik

## 2. Brand Name of the shopping centre (if any)

Pritam Bhoumik

## 3. Upload high resolution logo of the company/brand



1\_RO8719.JPG

## 4. Terms and Conditions for Logo uploaded \*

The logo uploaded & shared by the concerned person filling the form may or may not be used for the following purposes:-

Display in ISCF2020 website as applicable for advertisement under the list of nominees for Award Categories.

Publications in Post show report, India Retail Report or any other publications under Reed Exhibitions India.

In case the concerned nominee is under final nominations the Logo will be used for display in dedicated catalog, Nominations Video, Standee, Backdrop as applicable.

I accept the Terms and Conditions and agree that the logo attached is best to my knowledge and can be used as mentioned in terms & conditions.

## 5. Location (Address) of the Mall \*

New Delhi

Street Address

hiuhduhdasdh

Address Line 2

dhiagdihsdnsnkashd

City

Maharashtra

State/Region/Province

400 606

Postal / Zip Code

India

Country

## 6. Official LandLine Number \*

011-66056383

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## 7. Official Contact Person \*

<input type="text" value="Pritam"/>	<input type="text" value="Bhoumik"/>
First	Last

## 8. Designation \*

## 9. Mobile No. \*

## QUESTIONNAIRE (To be filled here itself )

## 10. Zone \*

## 11. Date of launch \*

  
dd-MMM-yyyy

## 12. Name of Mall Developer/ Operator (Organisation) \*

## 13. Retail Presence (Please tick) \*

Regional  National  International

## 14. No. of Malls you currently own/operate (Mention City-wise)

Name of City/State/Country *	No. of Malls *
<input type="text" value="Delhi"/>	<input type="text" value="5"/>

Details for Nominee Mall (for which you are filing nomination for) Period:  
1 Jan to 31 Dec 2019:

## 15. Total Revenue

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## (15-a) Total Rent Income + CAM charges Post-Tax (Rs. Lakhs) \*

## (15-b) Alternative Revenue Sources (Promotion/ Ads, Parking, etc.) Post-Tax (Rs. Lakhs) \*

## 16. Footfalls

### (16-a) Average Daily Footfalls (Weekdays) \*

### (16-b) Average Daily Footfalls (Weekends) \*

### (16-c) Name of Agency Certifying the Footfalls \*

## 17. Size of Mall (in sq.ft)

### (17-a) Land \*

### (17-b) BUA \*

### (17-c) GLA \*

## 18. Per cent (%) space to

### (18-a) Retail \*

### (18-b) Office \*

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## (18-c) Hospitality \*

10.0000

## 19. Total Number of Tenants

### (19-a) Anchors \*

2

### (19-b) Stores \*

3

### (19-c) Kiosks \*

5

## 20. Space to Parking Area (sq.ft)

### (20-a) Area (sq.ft) \*

200.0000

### (20-b) 4-Wheelers (No.) \*

20

### (20-c) 2-Wheelers (No.) \*

50

## 21. Retail-Mix (Mention Sq.ft floor space allotted to each)

### (21-a) Fashion-Lifestyle \*

7.0000

### (21-b) Electronics/Gadgets \*

8.0000

### (21-c) F&G, Provisions \*

9.0000

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## (21-d) Furniture/ Furnishings \*

## (21-e) Beautycare/Products \*

## (21-f) Cinema (Screens) \*

## (21-g) Food Services \*

## (21-h) Fun/ Leisure \*

## 22. Name of CEO/ Centre Head \*

First

Last

## 23. Project Consultant \*

## 24. Architecture & Design By \*

## 25. Construction By \*

## 26. Lifts & Escalators By \*

## 27. Cooling & Ventilation By \*

## 28. Lighting Systems \*

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## 29. Parking Systems & Management By \*

Pritam Bhoumik

## 30. Safety Systems By \*

Pritam Bhoumik

## 31. Mall Management & Leasing By \*

Pritam Bhoumik

## 32. Describe the impactful and innovative programmes & activities associated with your mall, which are primarily responsible for attracting footfalls and driving sales. \*

Pritam Bhoumik

(Maximum 100 words)

### 32-a. Supporting Visuals

 Drag & Drop (or) [Choose File\(s\)](#)

### 32-b. Supporting video (Please Share youtube/video link)

78

(Maximum 100 words)

## 33. How is your mall-zoning and retail-mix unique, and different from the competition?

Pritam Bhoumik

(Maximum 100 words)



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## 35. How do you manage to draw sufficient media and consumer attention, and what is your core marketing & publicity strategy?

Pritam Bhoumik

(Maximum 100 words)

## 36. Additional Information

### (36-a) Major CSR activities performed in 2019 \*

Pritam Bhoumik

Max 100 Words

### (36-b) If utilising solar energy, its contribution (%) to total load \*

700.0000

### (36-c) Other energy-saving features \*

Pritam Bhoumik

### (36-d) Water-saving features in the complex \*

Pritam Bhoumik

### (36-e) What is the USP/Benchmark differentiator of your mall? \*

Pritam Bhoumik

### (36-f) Name your marketing/event-management agency & annual budget \*

Pritam Bhoumik



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## (36-g) Name your advertising agency & annual budget

Pritam Bhoumik

## (36-h) Name your PR agency & annual budget

Pritam Bhoumik

## (36-i) Your annual digital/social media budget \*

₹ 7000.00

## 44. Why do you think you deserve to win this Award? \*

Pritam Bhoumik

(Maximum 100 words)

## DECLARATION

I hereby agree:

### Please Check all \*

- That the facts and figures stated in this Nomination together with the accompanying information is true and correct to the best of my knowledge.
- To allow the organisers to retain the information provided by us.
- To abide by the rules and regulations of the Awards.
- To abide by the decision of the Jury, which will be final and conclusive.

### Name of the person submitting the form \*

Pritam

First

Bhoumik

Last

### Designation \*

Manager

### Phone \*

 +91 8130780704

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**Email Id \***

nivisha.sinha@reedexpo.co.uk

## Billing Details

### Offline Payment (Cheque/ NEFT/RTGS/ Others):-

The Nomination Fees may be paid by:

#Cheque drawn in favour of "RELX IND PL – REED EXHIBITIONS ACC"

#Online transfer to our bank a/c:

A/c Name: RELX IND PL – REED EXHIBITIONS ACC

Bank Name: Citibank, First Floor, DLF Capitol Point, Kharak singh Marg, New Delhi 110001

Current a/c No: 0007050119

SWIFT Code: CITIINBXIBD

IFSC Code: CITI0000002

### Please Note:-

- The nomination will not be considered complete without the receipt of payment.
- The nomination will be further considered for evaluation & assessment once the nomination fee has been received and confirmed.

I agree with terms and conditions related to payment of nomination fee. \*

## Billing & Invoice details.

**Company Name \***

Bhounik

**Name of the concerned person whom the bill should be raised to \***

Pritam

Bhounik

First

Last

**GSTIN No \***

6789056

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**Bill to:- \***

KORUM MALL, Mangal Pandey Road, Near Cadbury Compound, Eastern Express Highway, Thane(W)

Street Address

gdagiqwygriuh

Address Line 2

Mumbai

City

Maharastra

State/Region/Province

400 606

Postal / Zip Code

India

Country

Shipping address same as above

