

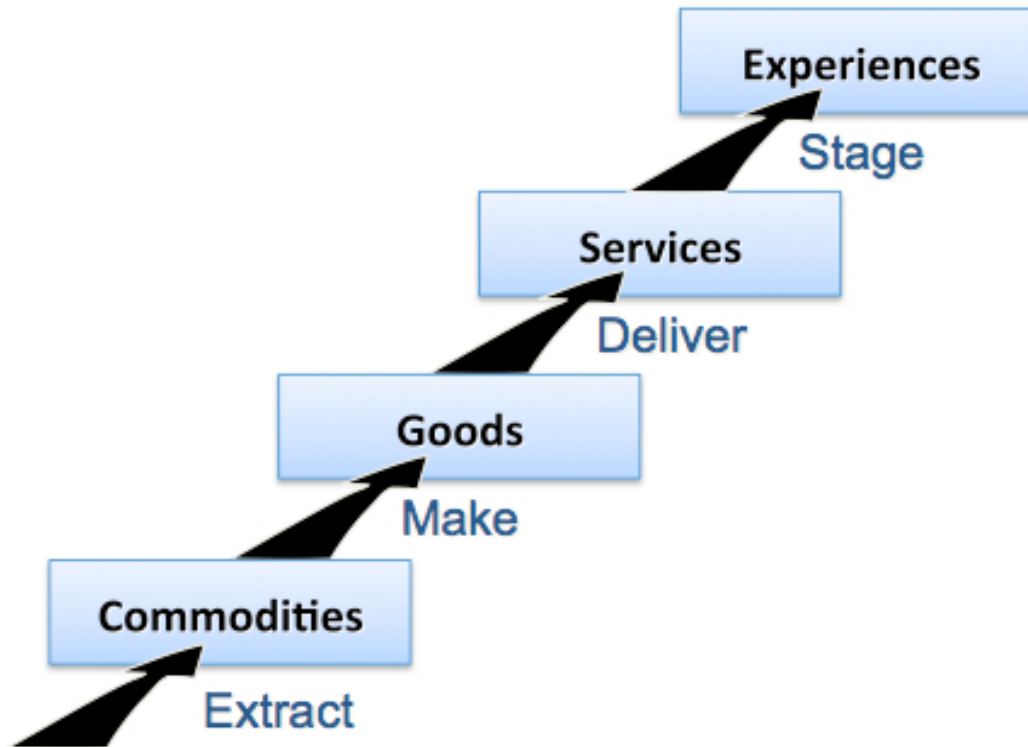
Key Elements in Building Successful Malls in the Future



Lifestyle centers

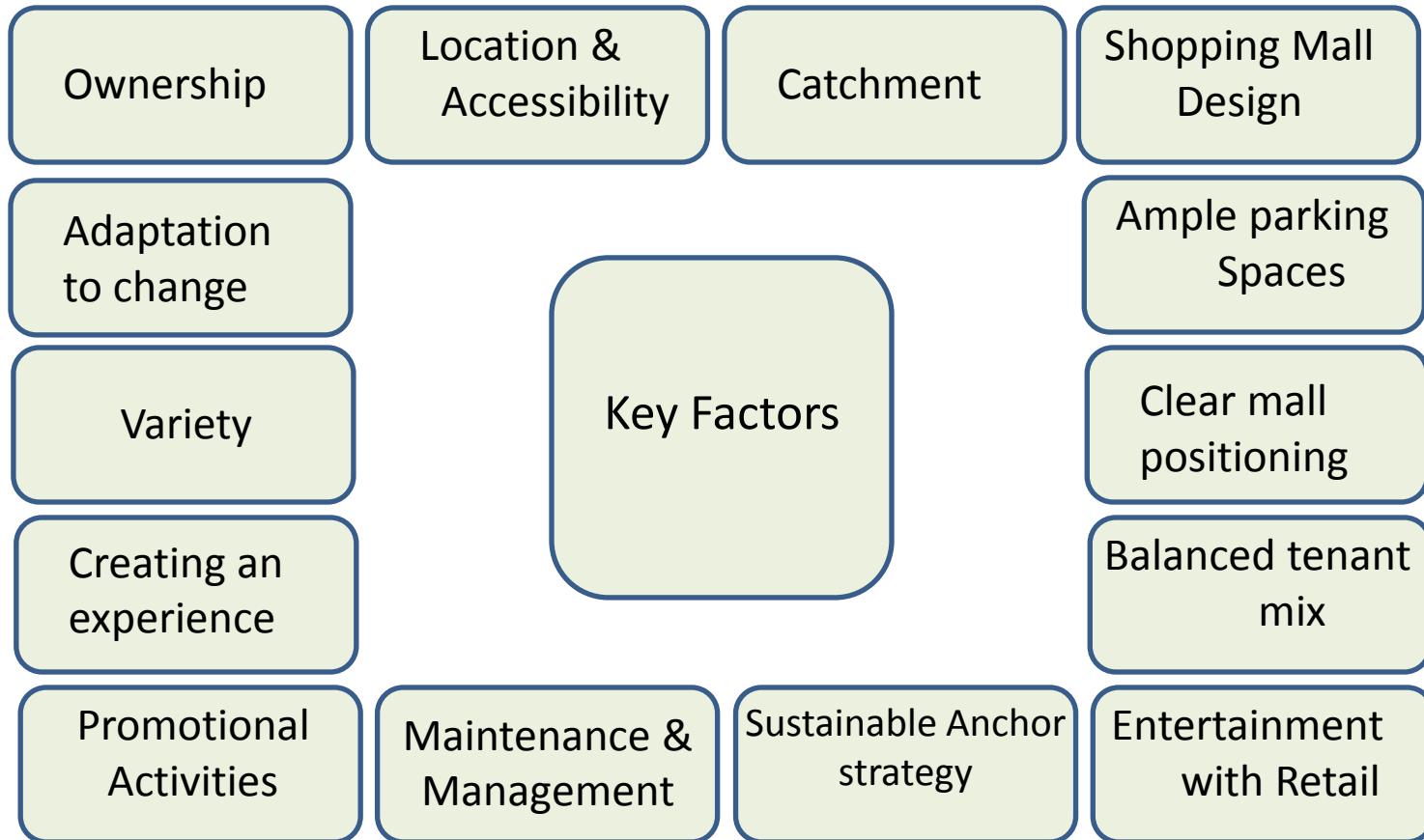


The Progression of Economic Value

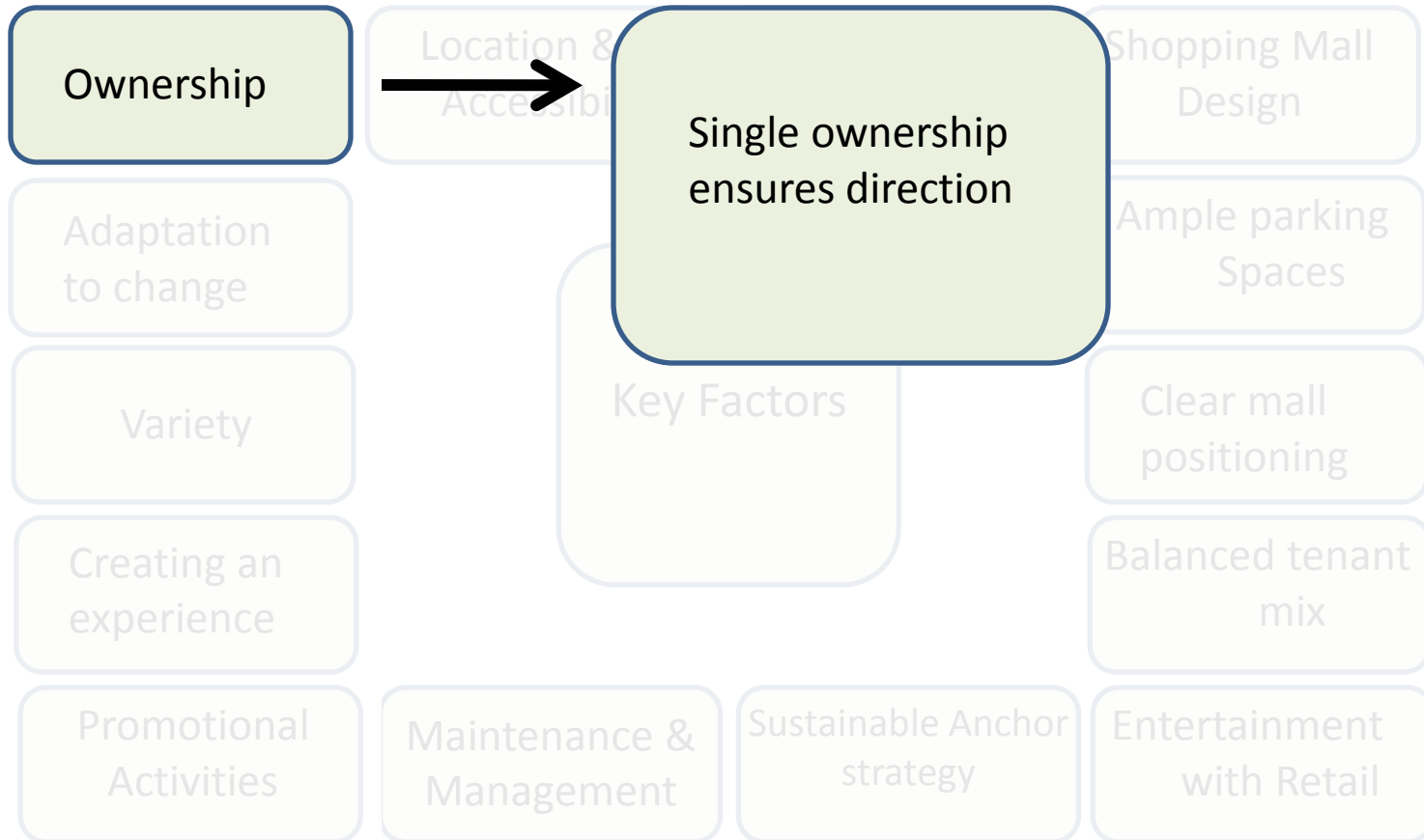


Source – B. Joseph Pine II and James H. Gilmore, *The Experience Economy: Work is Theatre & every Business a Stage*, (Boston: Harvard Business School Press, 1999), p. 22

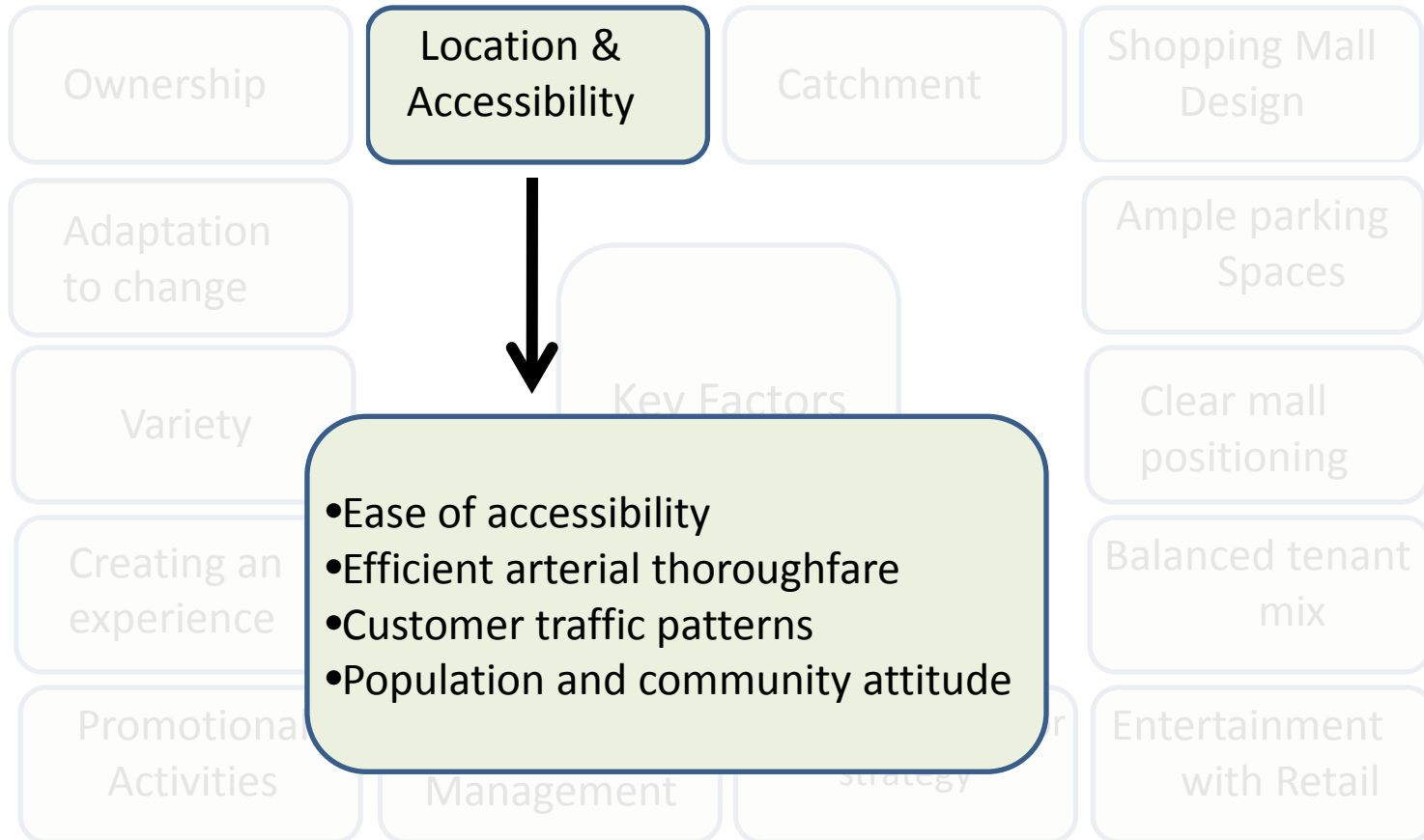
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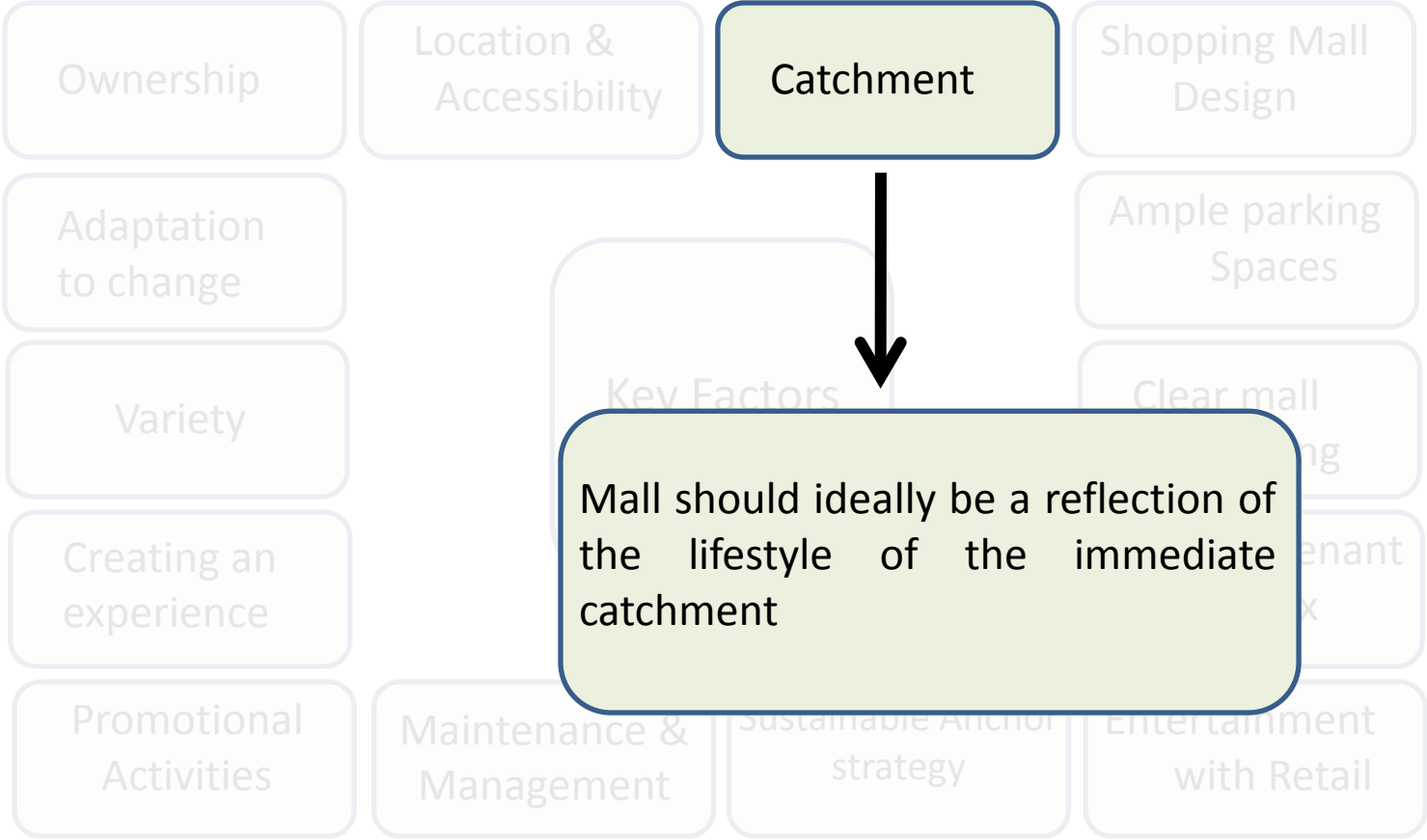
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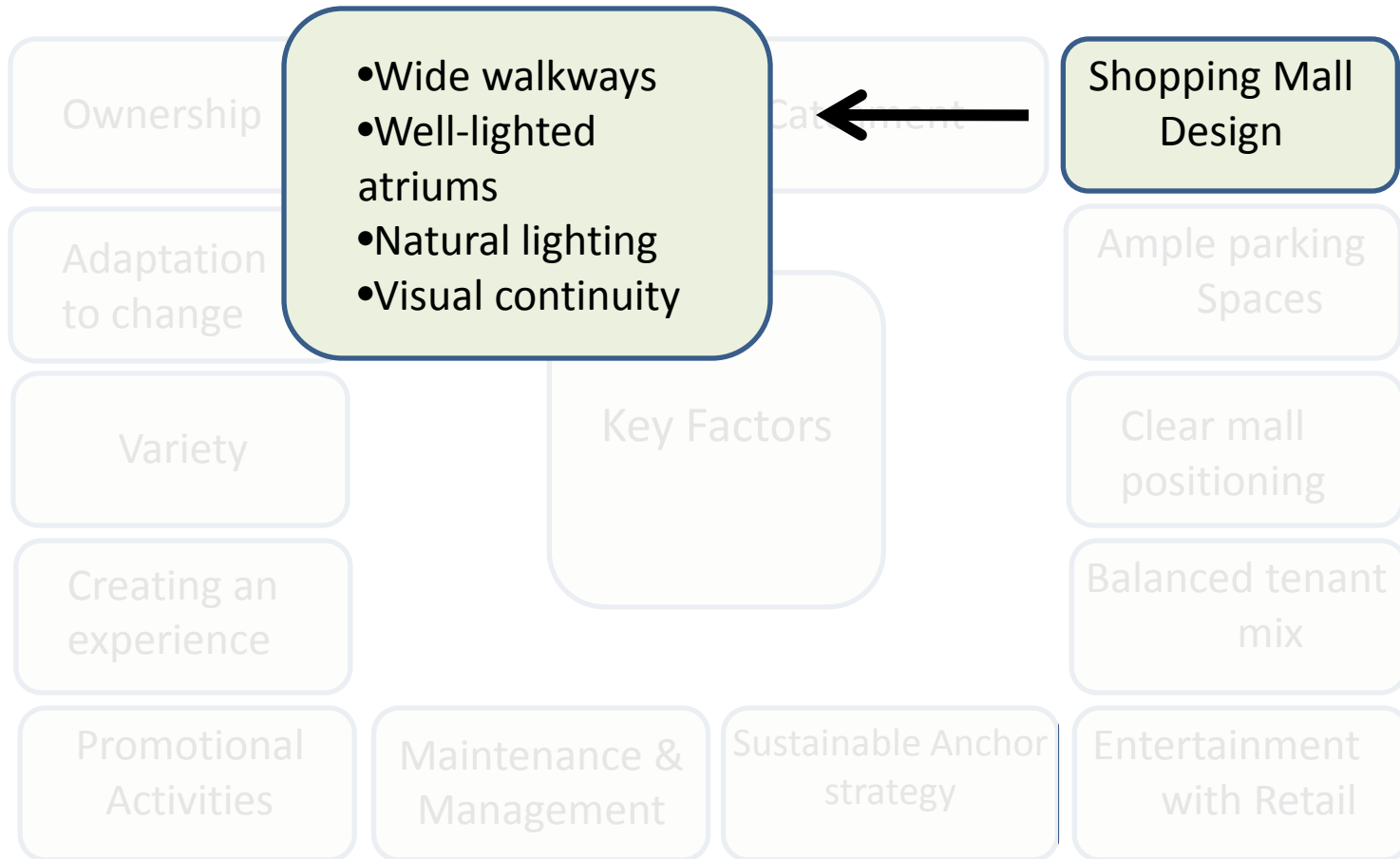
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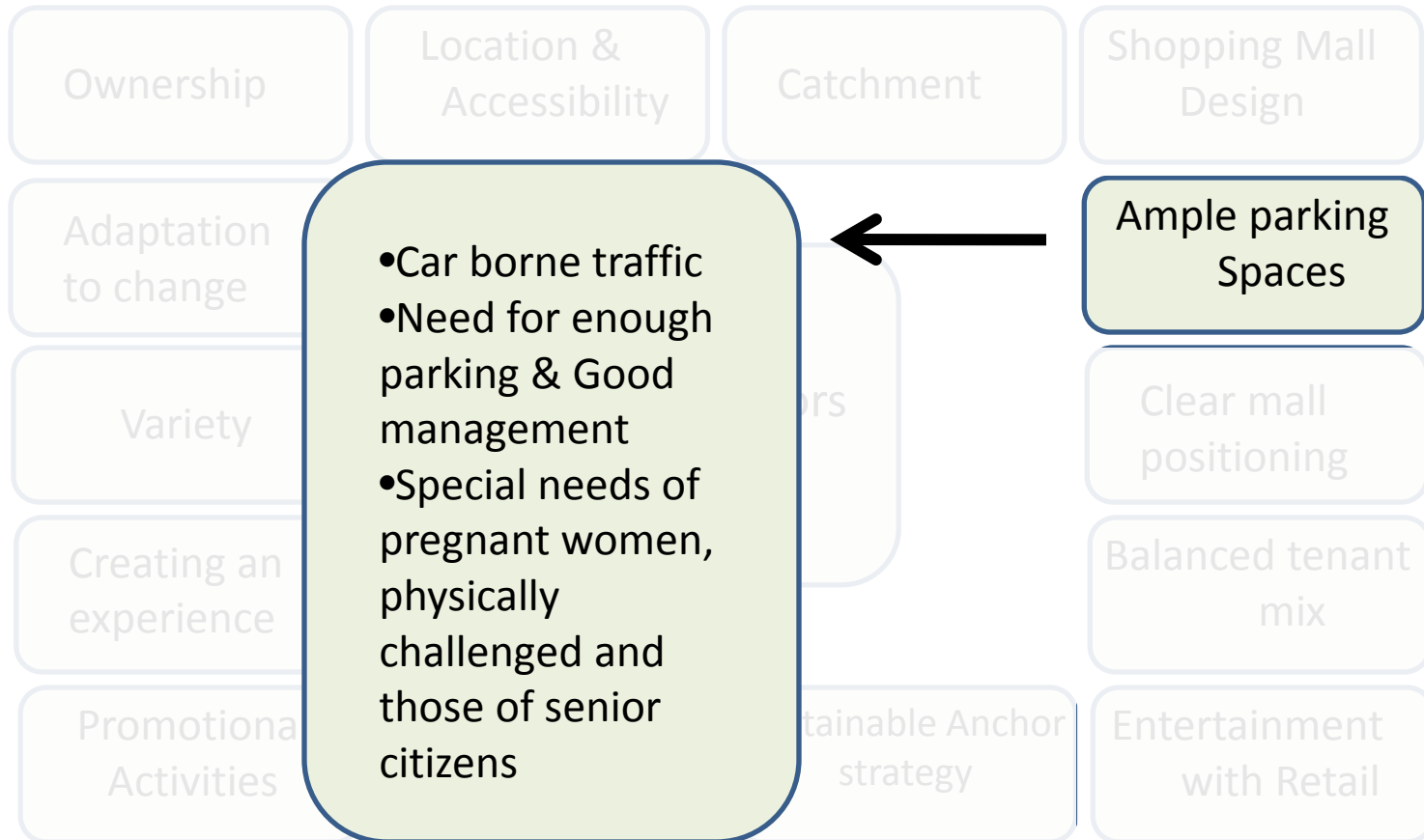
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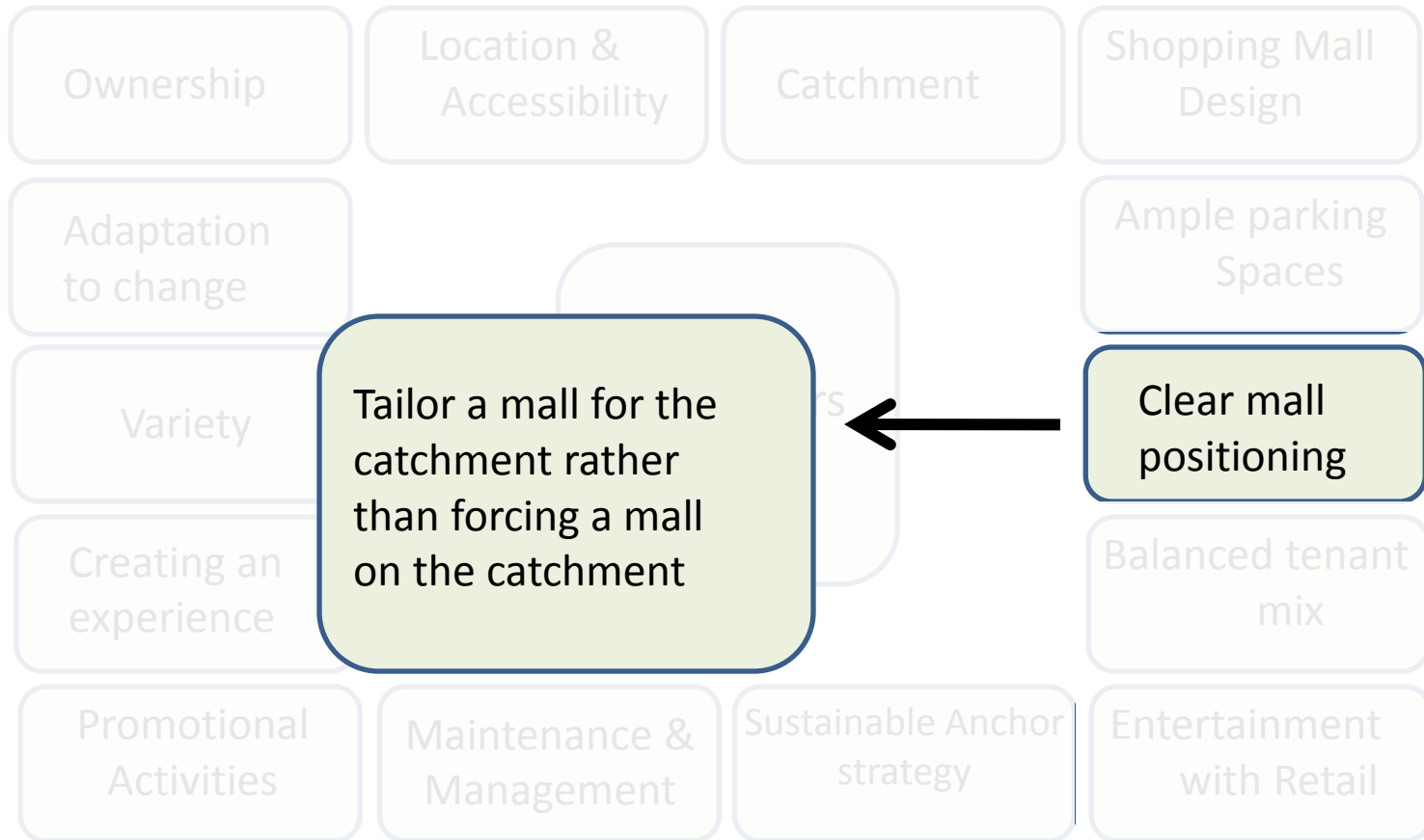
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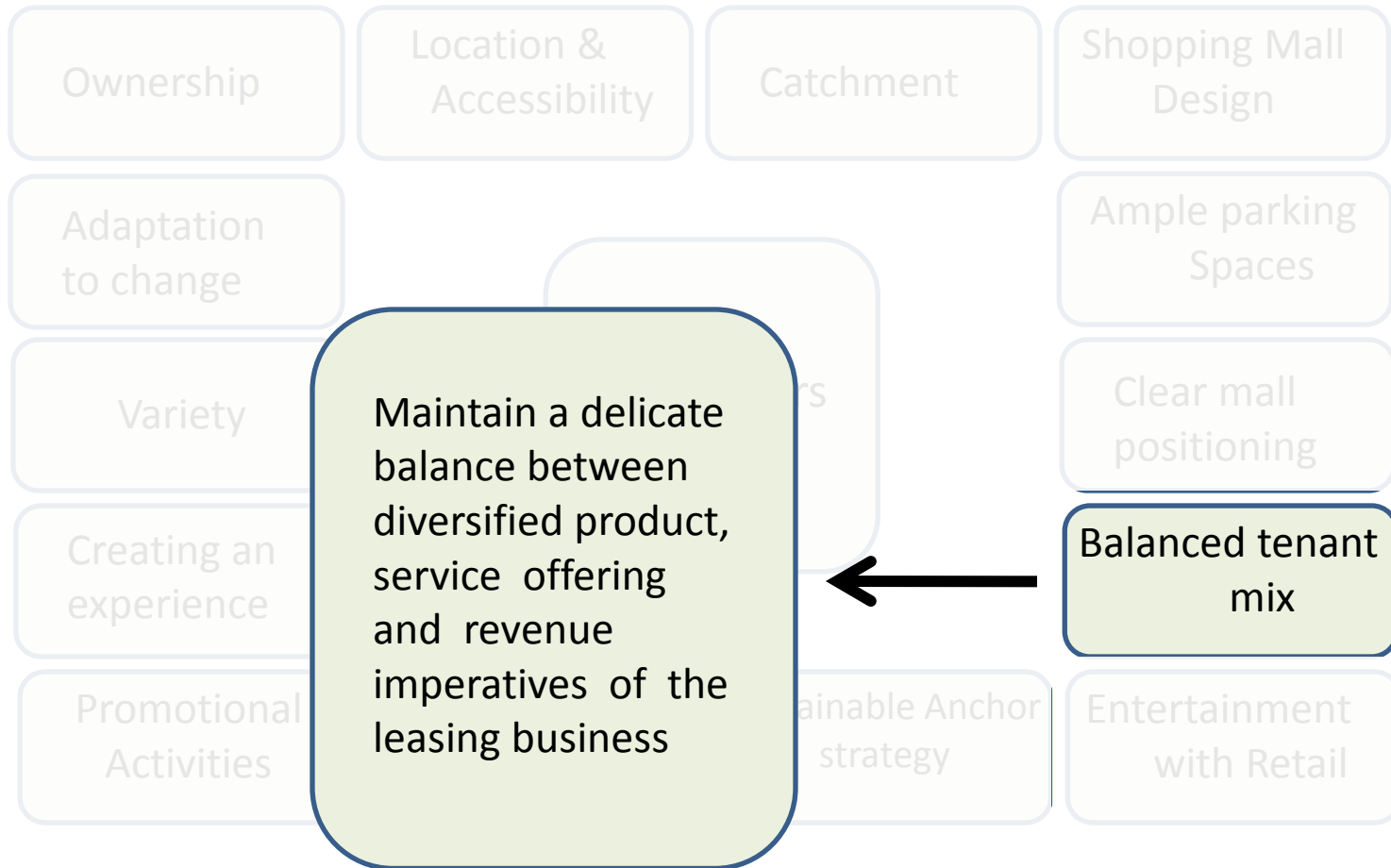
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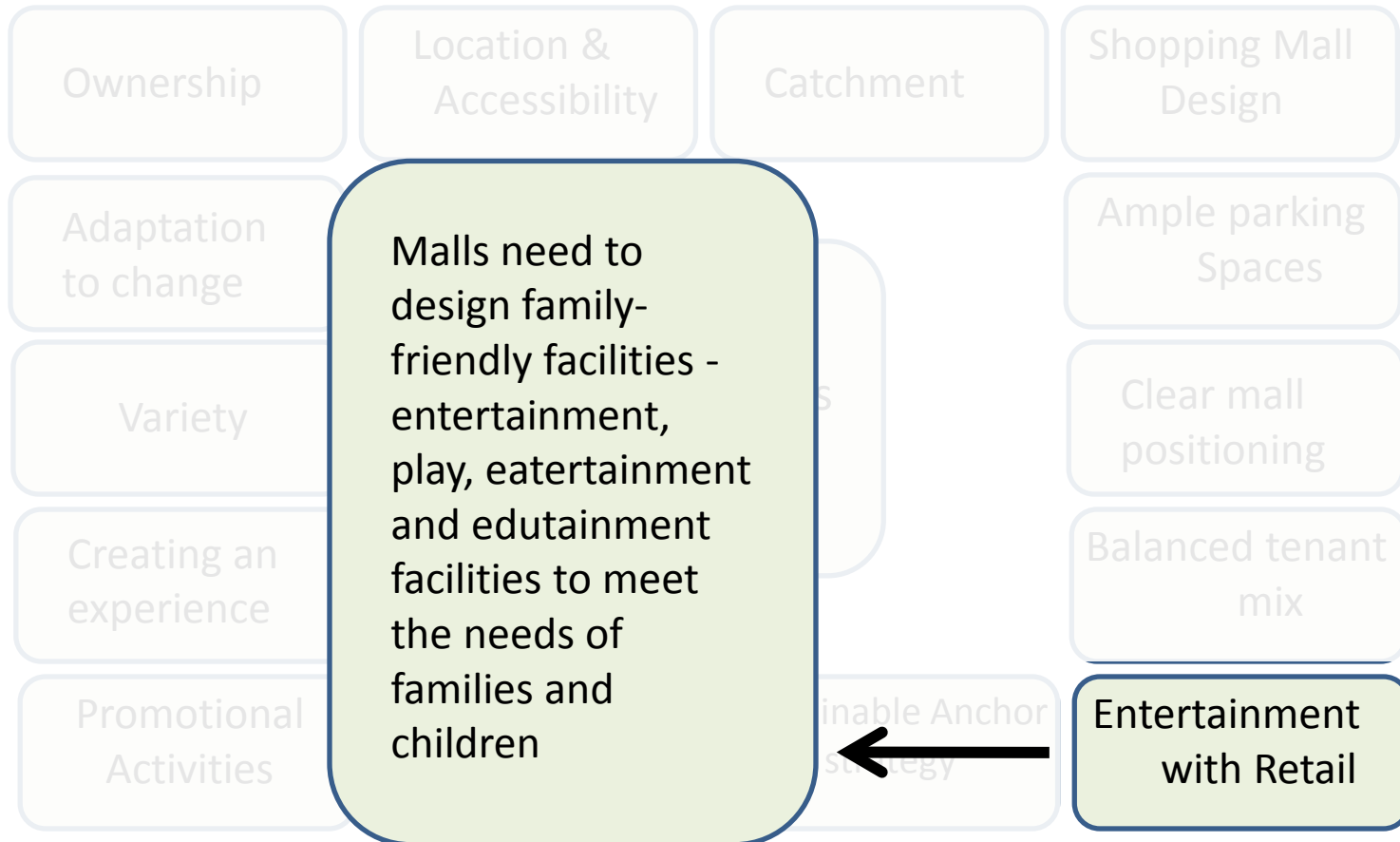
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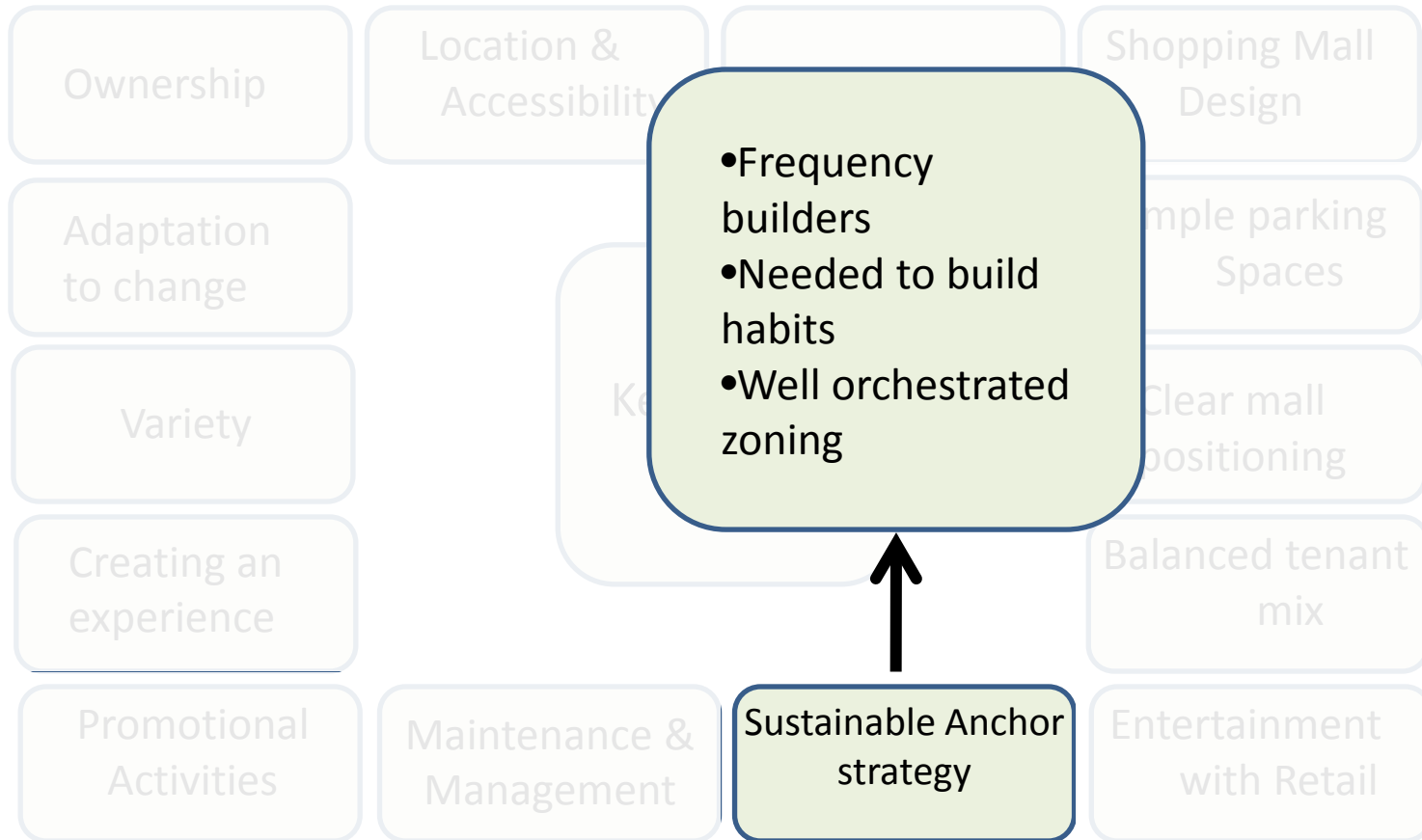
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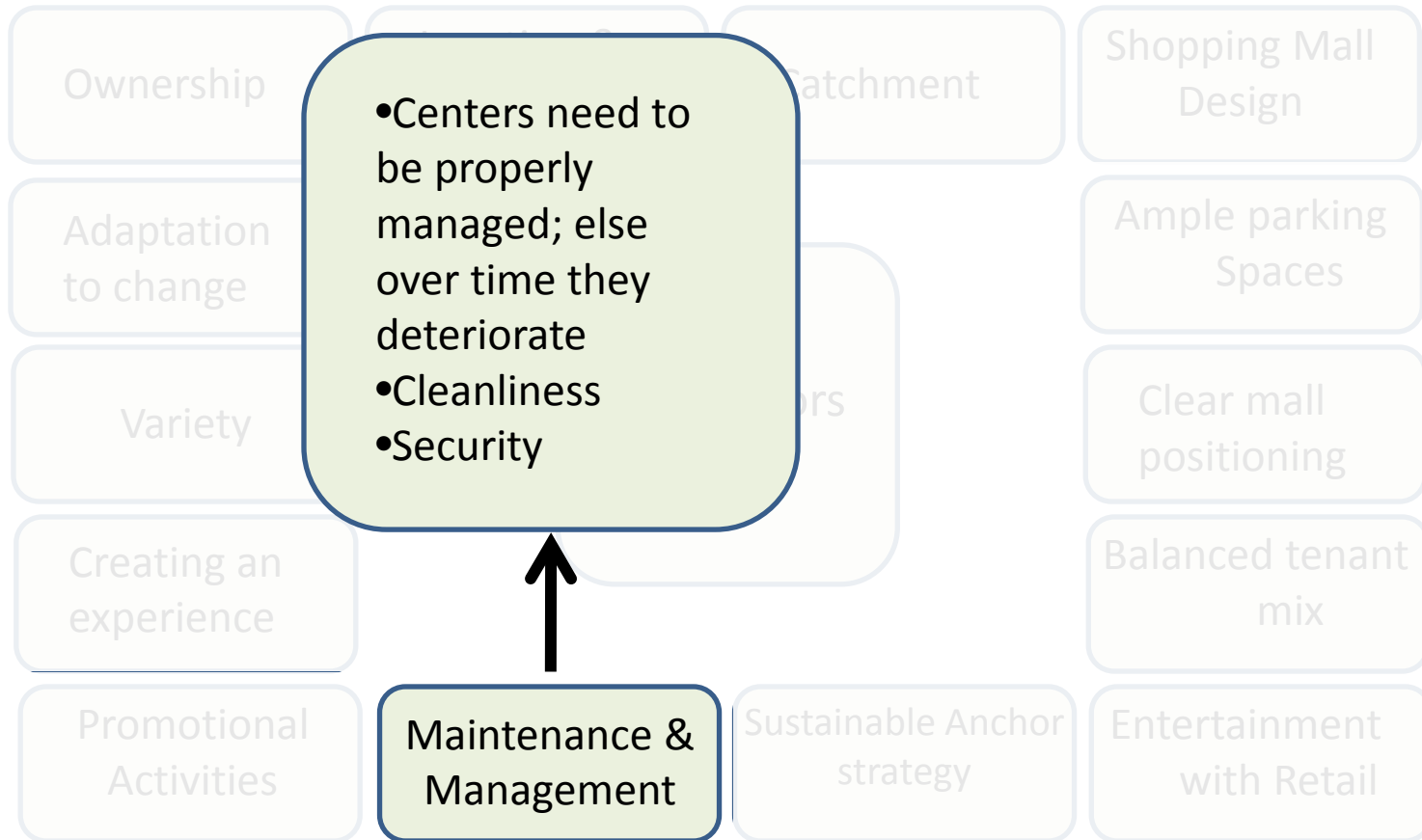
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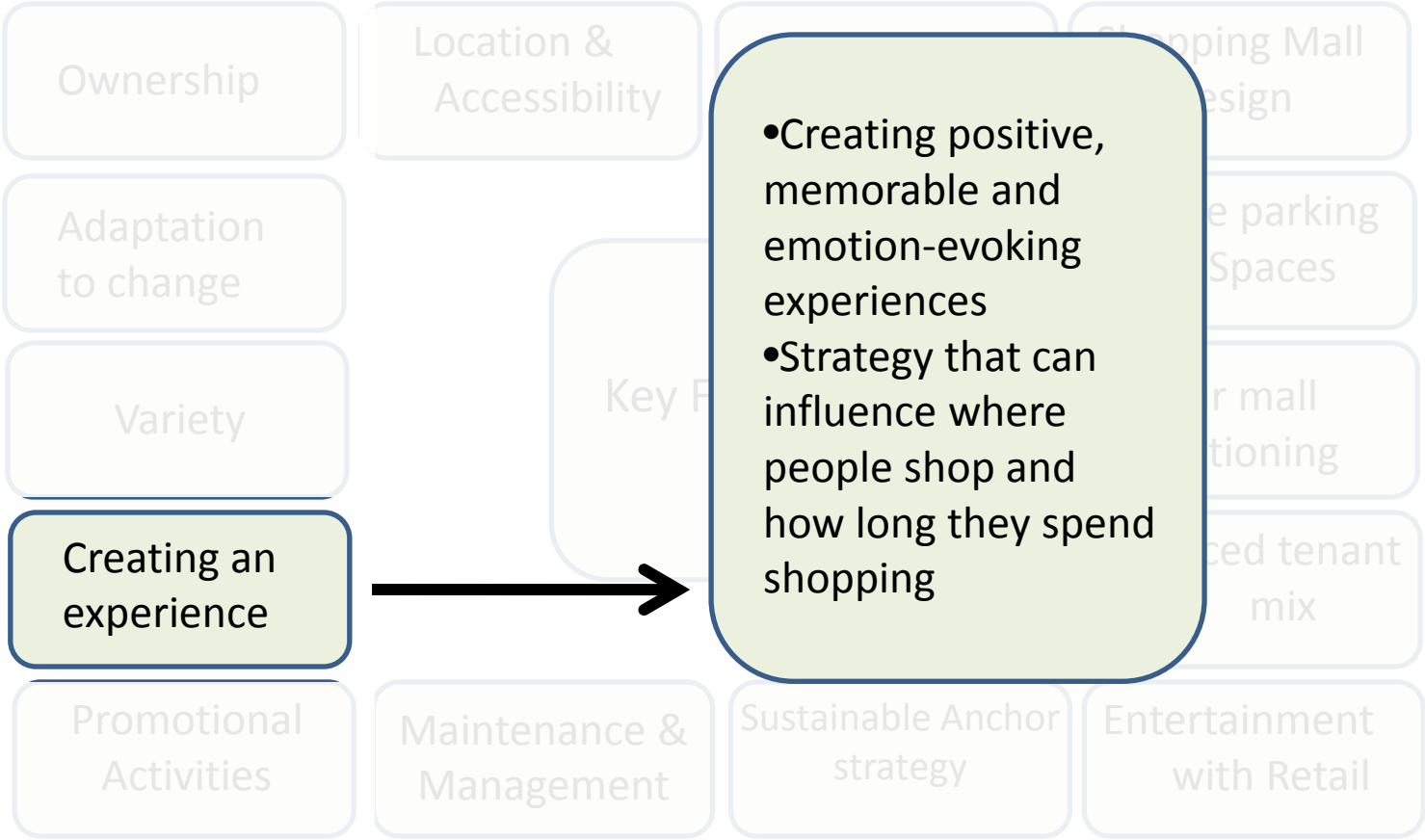
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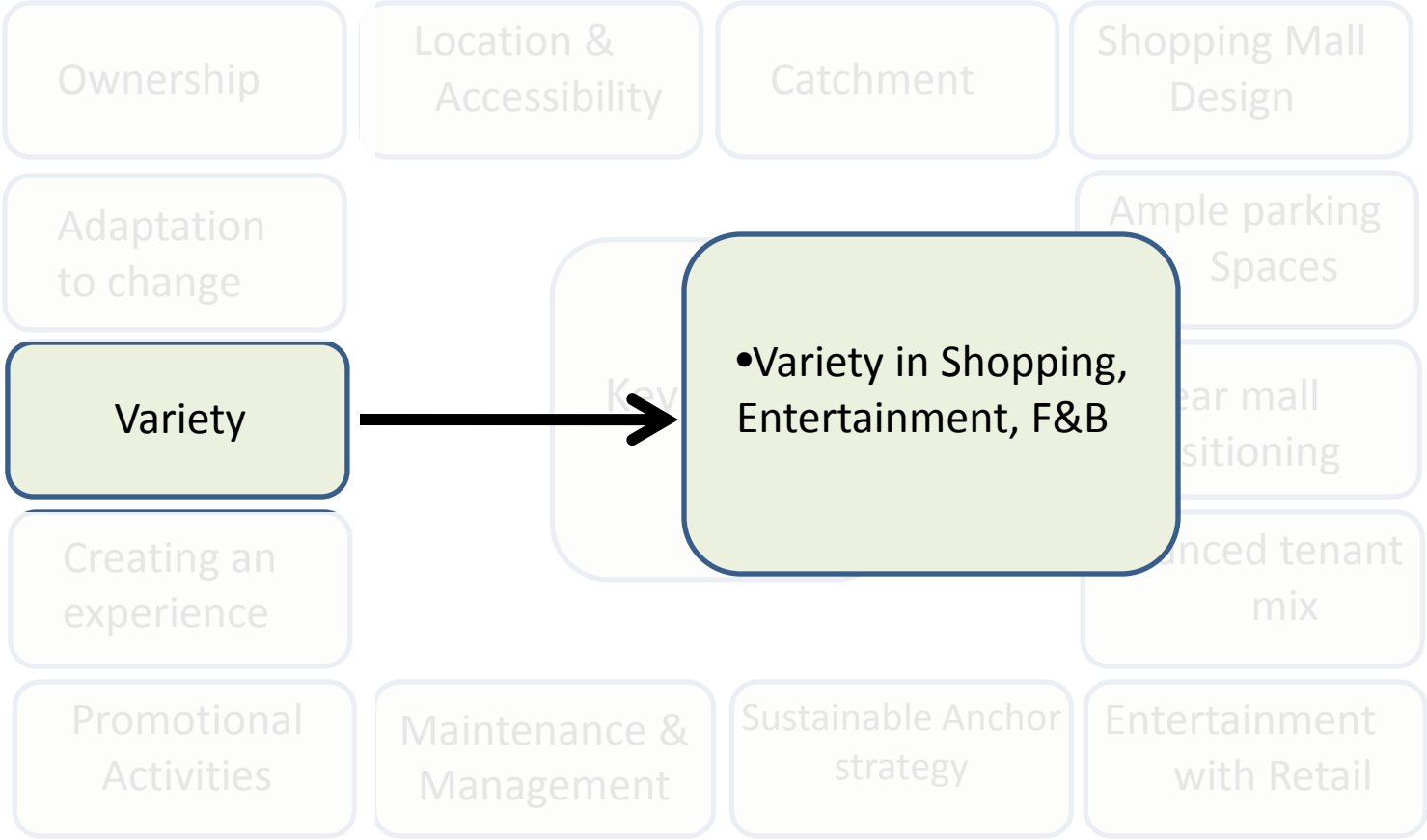
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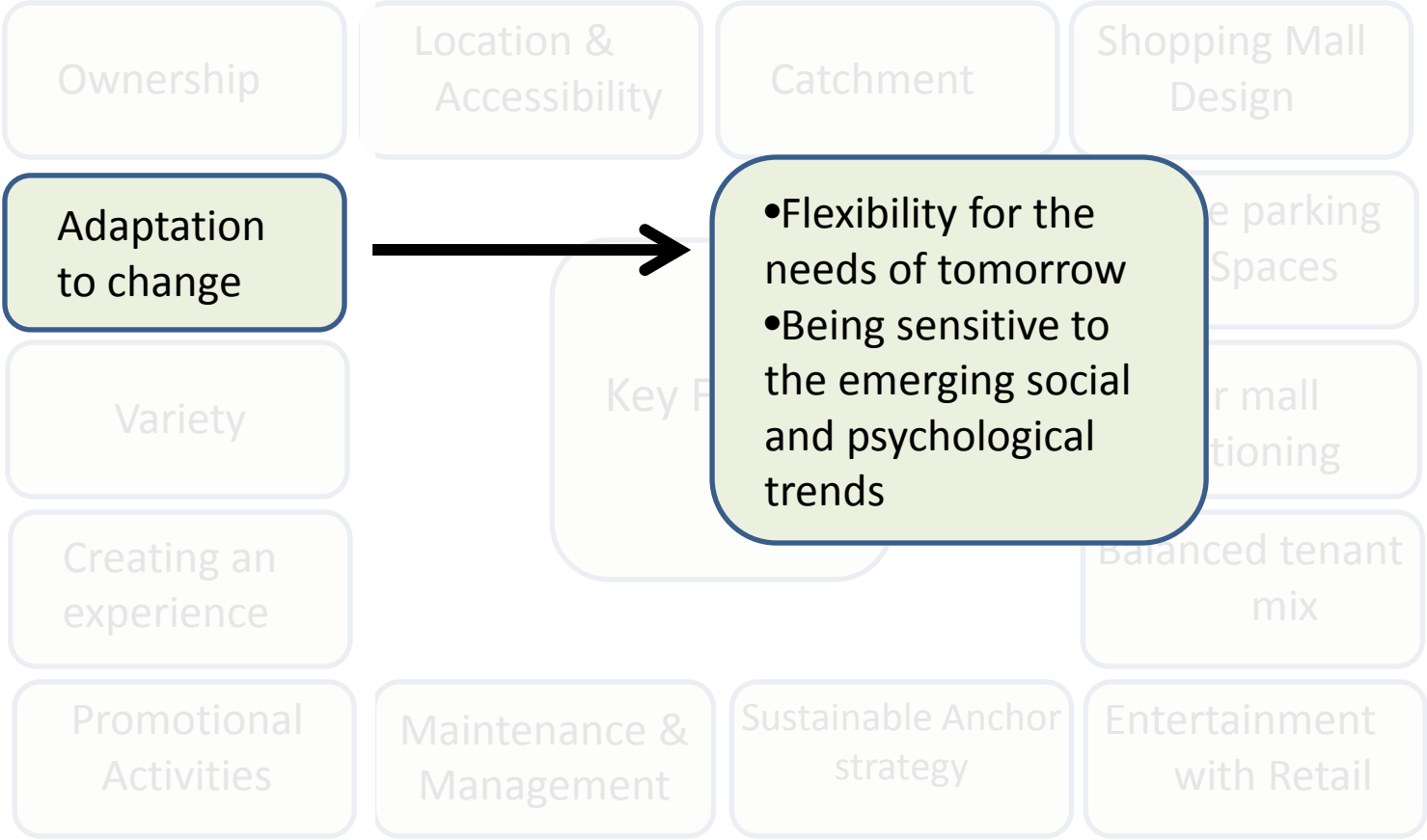
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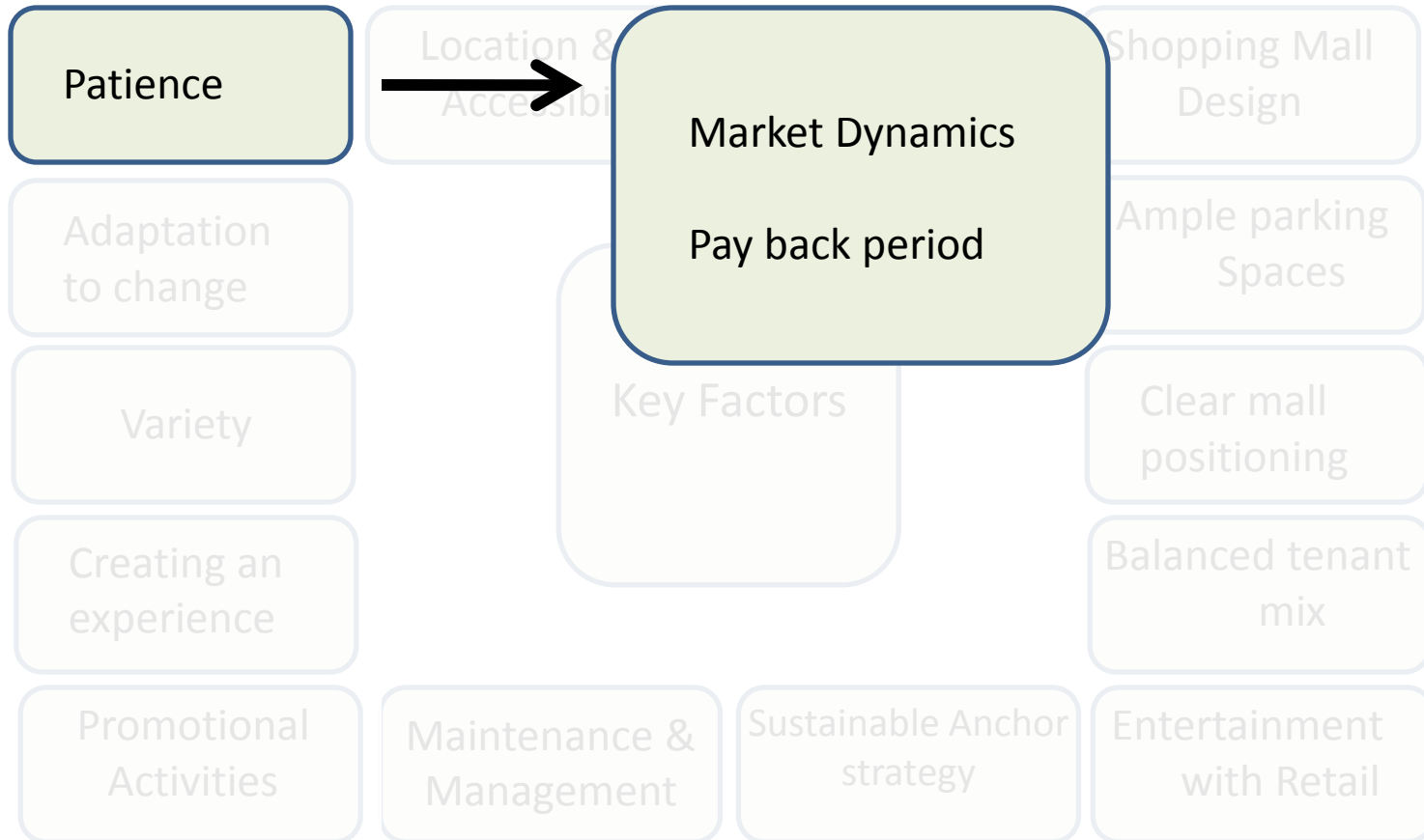
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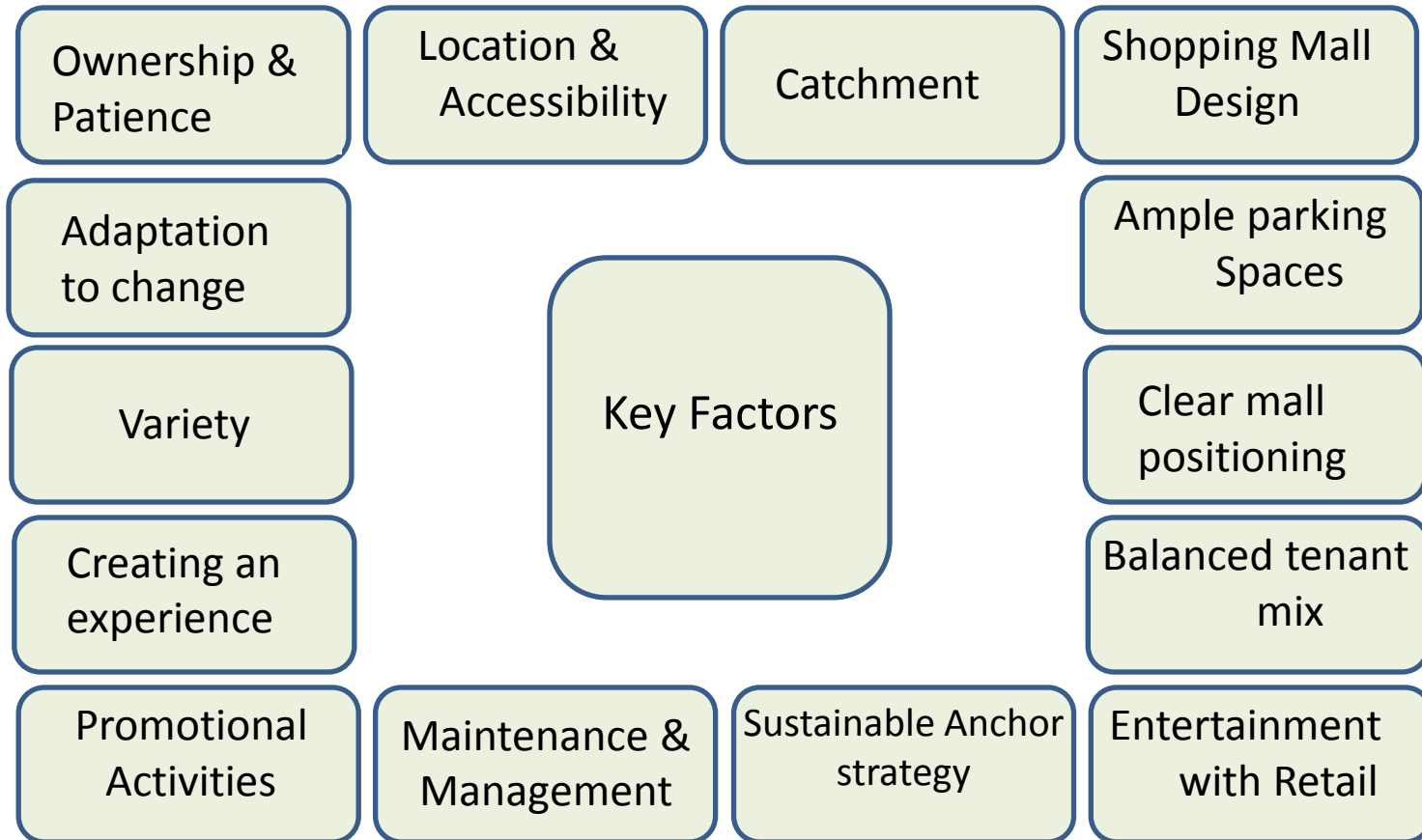
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Thank you!!